# **DAUD ASAD (David Leo)**

Customer Service Representative (CSR / CRM)

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Customer Service Representative with over 3 years of hands-on experience in delivering high-quality support across platforms like Discord, Twitter, and Fleamint. Proficient in CRM systems, customer relationship management, issue resolution, and live chat/email support. Adept at handling customer inquiries with professionalism, empathy, and efficiency. Skilled in troubleshooting, technical support, and maintaining customer satisfaction in high-pressure environments. Strong communication, teamwork, and multi-tasking abilities with a focus on improving processes and enhancing customer experience. Actively involved in social media engagement to support brand visibility and customer interaction.

# **Work Experience**

## **Customer Relation Management**

Discord | International

Sep 2021 - Mar 2025

Led and enhanced engagement within Discord communities for leading Web3 brands including Thovt, Defactors, and Tulip. Utilized expert communication and problem-solving skills to manage customer and client interactions, driving trust and strengthening brand presence on the platform.

## Social Media Support Specialist

Twitter ( X ) | Europe

Jun 2021 - Sep 2024

Elevated brand presence on Twitter for Web3 projects by implementing strategic communication and customer-focused engagement. Managed interactions with followers and clients to build a positive and active online community.

#### **Customer Service Representative**

Sep 2023 - Jul 2024

Fleamint | Singapore

Delivered exceptional customer support and relationship management at Fleamint, handling tickets, user queries, resolving issues, and maintaining strong communication across multiple platforms. Successfully managed user and investor relations, contributing to customer satisfaction and retention. Additionally, supported community initiatives by assisting in the growth and moderation of online communities.

# **Core Skills**

#### **Customer Support & CRM:**

Ticket Management, User Query Resolution, Customer Support, Customer Relationship Management (CRM), Investor & Client Relations

#### **Communication & Problem Solving:**

Communication Skills, Conflict Resolution, Technical Troubleshooting, Interpersonal Skills

## **Project & Time Management:**

Time Management, Prioritization, Team Collaboration, Data Collection & Feedback Analysis

# **Analytical & Reporting Skills:**

Data Analysis, Performance Tracking, Customer Feedback Analysis, Reporting & Documentation, KPI Monitoring

Communication Skills: Written Communication, Verbal Communication, Client Relations, Cross-Team Collaboration.

# **Education**

City College Of Science Peshawar	Oct 2024 - Present
Fsc Computer/Information Technology Administration and Management	
Peshawar Public School & College	Mar 2016 - Aug 2024
Matric IT - Computer	
Certificates	
Customer management	Feb 2024
Great Learning	
Business Analysis & Process Management	Dec 2023
Coursera	
Project Management	Jan 2024
Great learning	
Google Analytics Certification	Dec 2023
Google	
Social Media Management	Feb 2024
Great learning	